

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms. Riddhi Hasmukh Nayak** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Internship at Mobavenue Media Private Limited**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 25/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. VEERANI FARDEEN** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Internship at co-operative bank**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## **Certificate**

This is to certify that **MR. SALMANI SHAHNAWAZ** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Internship at A study on fish exporting industry**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is his own work and facts reported by his personal feelings and investigations.

Date of Submission: 27/03/2022



**Name of Project Guide**

Prof: Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. RABIYA PARKAR** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Project Work at Work-Life balance before and after covid-19**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061**



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. BIMALA POUDEL** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON THE INFLUENCE OF LUX SOAP PROMOTIONAL STRATEGY ON YOUNG WOMEN AT MUMBAI CITY**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

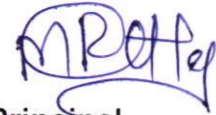
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Prathamesh Vijay Parve** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**To study the impact of Jio-Mart grocery pricing and delivery services on consumer buying behavior with respect to Mumbai**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. YASMIN MULLAH** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**training and development**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 25/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. ZAID GHODKE** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**MARKETING STRATEGY OF CADBURY COMPANY**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Ms. Uqba Mohammed Azhar Ansari** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**employee's perception towards motivation strategies of an organization.**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 24/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. MOHITE PRIYANKA NITIN** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**ONLINE EDUCATION SYSTEM AND ITS POSTIVIE AND NEGATIVE IMPACT IN INDIA.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Yash Murad Raja** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A study on functions and operations of restaurants.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

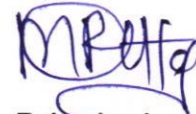
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Mayur Manji Sodhaviyahas** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **"A STUDY ON THE EFFECTS OF SMARTPHONE MARKETING ON YOUNGSTERS "** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. KANADE SAMRUDHI SUBHASH** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**TO STUDY THE INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR IN CASE OF MAMAEARTH**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



Name of Project Guide

Prof. Aafreen Shah



Principal

Dr. Madhukar Gitte  
Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. NISHITA MARU** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**RECRUITMENT AND SELECTION PROCESS (POST COVID)**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. KHAN AAKIFA NOOR RUBINA** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Work life balance of women**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. TEEBA MANSOOR BHOJANI** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study on REFORMS OF CAPITAL MARKET IN INDIA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

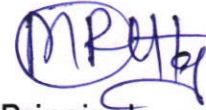
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 26/03/2022



Name of Project Guide

Dr Babita Kanojia



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Azlan Bhamla** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**COMPARATIVE STUDY OF ULIP AND MUTUAL FUNDS.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 24/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR RYON DSOUZA**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**To Analyze Online App Restaurants with Special Reference to Mumbai**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. PATHAN AQSA** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON PERCEPTION AND BRAND PREFERENCE OF WOMEN TOWARDS COSMETICS IN MUMBAI**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR AHAD JAVED KHAN.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**MARKETING STRATEGY OF STARBUCKS IN INDIA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

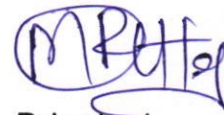
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. SHADAB REDHWAN YAQOOB.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "A

**STUDY OF FINANCIAL PERFORMANCE ANALYSIS OF HDFC BANK"** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West). Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Mehndi Hasan Sayed.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**To Study Universal Banking in India**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. DHRUVIKA DONGRIKAR** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON TREND ANALYSIS ON MERCHANT BANKING IN INDIA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

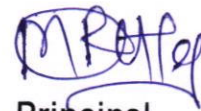
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Date of Submission : 22/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West). Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MS. SEN SUMAIYA RAJ** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON CUSTOMER SATISFACTION IN MULTI BRAND RETAIL OUTLETS VIA ONLINE OR OFFLINE MODE OF SHOPPING** " under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 29/03/2022



Name of Project Guide

Prof. Aafreen Shah



Principal

Dr. Madhukar Gitte

Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Mohd Jawad Gheewala.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A Study on Financial Analysis Comparison Between SBI & ICICI**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce**  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Ahmed Nurez Perwez.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **"A comparative study on the young consumer perception towards traditional marketing and digital marketing in relation to the Mumbai area."** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

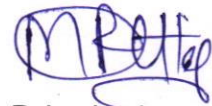
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
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# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms. Mantasha Khan** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A MARKET STUDY ON MAGGI**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. SHAIKH MOHD IMTIYAZ.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**THE IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BEHAVIOUR.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

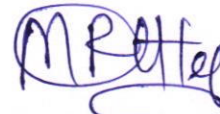
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Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
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Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Mr. Mohammed Ayaan Alam.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**To achieve accuracy between forecast and actual demand.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

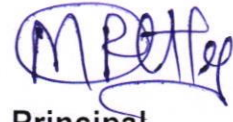
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 28/03/2022



Name of Project Guide

Prof. Aafreen Shah



Principal

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. MOHAMMED HAMMAD KASMANI.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



Name of Project Guide

Prof. Aafreen Shah



Principal

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Kaif Alim Ashrafi.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A study on influence of social media marketing on consumer behaviour.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

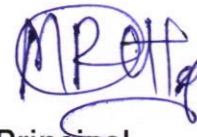
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 26/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms Riya Sharma** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON INDIAN DEBT MARKET & CONSUMER PERCEPTION ABOUT THE DEBT MARKET.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

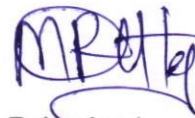
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. SHIVAM YADAV**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON TREND ANALYSIS OF INVESTMENT IN SUKANYA SAMRIDHI YOJANA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Jafar .S. Khan .** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON RURAL MARKETING IN INDIA.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce**  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR YUSUF KHATIK** . worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**STRATEGIES FOR EMPLOYEE MOTIVATION (POST COVID)**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

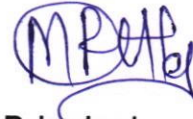
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. GHULAM GHOUS SHAIKH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**MARKETING STRATEGY OF CADBURY COMPANY**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061**



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. HRITIK .K. GANEKAR.** worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**STUDY ON MOBILE BANKING IN BANKING INDUSTRY**", under my supervision.

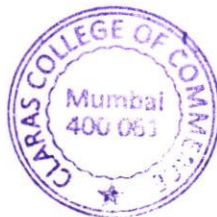
I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 24/03/2022

**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Tabrez Siddiqui** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A Study of fitness industry with reference to physioflex gym** ", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Ashish Chandaliya**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**BISLERY MARKETING STRATEGIES**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

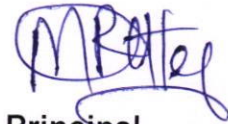
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Shamshaad Virani** . worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Customer Satisfaction for HDFC Bank**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. SHAMA SHAIKH** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**MARKETING STRATEGY OF HEAD AND SHOULDER SHAMPOO**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

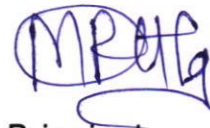
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. HUDA NURUL** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON SUCCESS OF DMART DEPARTMENTAL STORE CHAIN IN THE FIELD OF RETAIL MARKETING**".under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

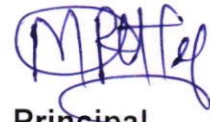
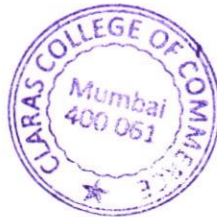
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 25/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. MUSKAN DOBARIA** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON CONSUMER'S PERCEPTION TOWARD'S BRANDED JEWELLERY IN MUMBAI**".under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. MUZAMMIL SHAMSUDDIN SAYYED**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON ONLINE MAREKTING**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

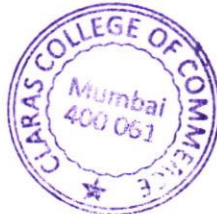
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms. Reda Ashrafi.** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**LEADERSHIP STYLE**" .under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. PATIL NEHA PANDURANG** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON MARKETING STRATEGY OF FLIPKART**".under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 27/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Amaan Juned Turk**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Emergence of E-Payment Apps and it's Acceptance by the Customers**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

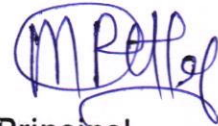
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 25/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. AMIN JESANI**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON CONSUMER PERCEPTION OF LUX**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



Name of Project Guide

Prof. Aafreen Shah



Principal

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Ayaan Shakil Ahmed Sayyed**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**STUDY ON MARKETING STRATEGIES OF ELECTRONIC VEHICLES**", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

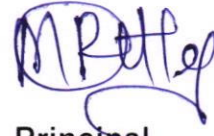
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Prof. Aafreen Shah



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. ZAID YUNUS VALIYANI**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**E- Wallet: Exploring The Usage By Today's Youth**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 25/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. SHAIKH MOHAMMED KAASHIF** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Study of CSR initiatives of Indian Oil Corporation Ltd**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

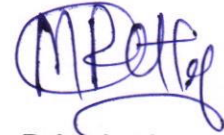
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 30/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. SAAD CHHAPRA**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**CHANGE IN TRENDS OF ADVERTISING DUE TO DIGITALISATION**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061





# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West). Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms. Janice Edwin Cardoz** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A study on Indian Stock Market**" .under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. SHAHNAJ SHAIKH** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**STUDY OF SOCIAL MEDIA INFLUENCER ON YOUTH**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West). Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

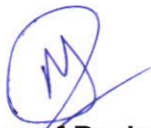
## Certificate

This is to certify that **MS. ERAM QURESHI** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY OF CONSUMER'S PERCEPTION ON NYKAA COSMETICS PRODUCT**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

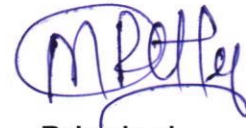
It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 22/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MS. INSHA FIROZ KHAN** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A study and analysis on how stock market work**".under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 26/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**


## Certificate

This is to certify that **MR. AIMAAD SHAHID KHAN** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON ROLE OF CAPITAL MARKETS IN INDIA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

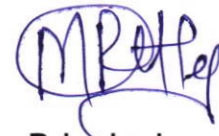
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 26/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. DANISH SHAIKH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON THE MARKETING STRATEGIES OF MCDONALDS**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Ms. Khadija Mohd Shafique Shaikh** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Adoption of Digital payment system by consumer**". under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 29/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. Abu Sufiyan Sayyed**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON Growth of M Commerce**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce**  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061





# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. HASHIMHASANSAYED**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A study on effect of packing and labelling on consumer buying behaviour**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. ALI AMAAN AKBAR** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**RURAL MARKETING –ITC**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

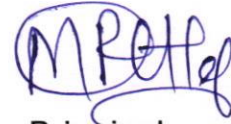
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 30/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte  
**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. AMAAN ZAIDI**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON FOREIGN EXCHANGES AND ITS RISK MANAGEMENT**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

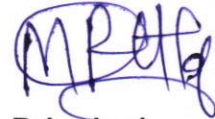
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 25/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. SHARIQ SHAIKH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**AWARENESS OF MICROFINANCE AMONG THE COLLEGE STUDENTS**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce**  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061





# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Mr. Zaid Ansari**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**INTERNET MARKETING**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

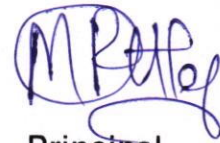
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. AFTAB SEN**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “ **A STUDY ON CONSUMERS PERCEPTION TOWARDS BISLERI WATER BOTTLE.**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**


## Certificate

This is to certify that **MR. YASH SUNIL TAWDE**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON CONSUMER BUYING BEHAVIOUR FOR LEVIS JEANS IN MUMBAI REGION.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

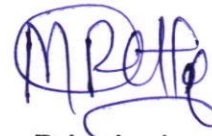
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. ABDUL ZISHAN SHAIKH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**A STUDY ON SALESPERSON'S BEHAVIOR TOWARDS CUSTOMER SATISFACTION IN MULTI BRAND RETAIL OUTLETS**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

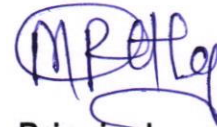
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 26/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte  
Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. NIKHIL GAJANAN BHAGAT**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**A STUDY OF INVESTMENT PATTERNS AMONGST VARIOUS FINANCIAL ASSETS FOR EMPLOYED PEOPLE IN MUMBAI**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 28/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

**Claras College of Commerce**  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. MANSURI SALMAN ABDUL GAFFAR NASEEM**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**MARKETING STRATEGY OF APPLE Inc.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

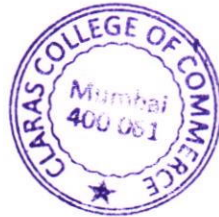
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



Name of Project Guide

Dr. Mamta Rajani



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. MAYUR DATTA YADAV**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**A study of Consumer perception on Haldiram Foods International Limited**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

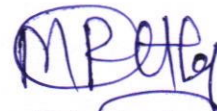
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 21/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. SYED DANİYAL HASAN**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**A STUDY ON CUSTOMER PERCEPTION ON ADOPTION OF MOBILE BANKING SERVICE**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

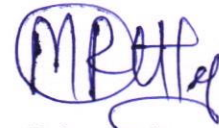
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061





# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Mr. AASHIR SHAIKH** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**INTERNET MARKETING**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

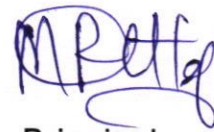
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 26/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

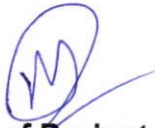
## Certificate

This is to certify that **MR. JASSIM MAJID KHAN**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**MARKETING STRATEGY OF SAMSUNG**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 26/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Mr. Akib Khan** , worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**INTERNET MARKETING**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

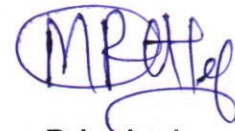
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061.



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. SHAJAHAN.M.SHAIKH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**THE MARKETING STRATEGY OF CADBURY COMPANY,**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



Name of Project Guide

Dr Babita Kanojia



Principal

Dr. Madhukar Gitte  
**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. AKASH SINGH**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**RURAL MARKETING STRATEGIES OF HINDUSTAN UNILEVER,**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

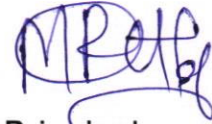
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 22/03/2022



Name of Project Guide

Dr Babita Kanojia



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **MR. NEERAJ PADMAKAR BAGUL**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**A STUDY OF CONSUMER BUYING BEHAVIOUR FOR PURCHASING BIO-FERTILIZER**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 23/03/2022



**Name of Project Guide**

Dr. Mamta Rajani



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **MR. MOHAMMAD KAIF MOHD HUSSAIN SHAHIDA**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**HENNES & MAURITZ AB (H&M)**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 30/03/2022



Name of Project Guide

Dr Babita Kanojia



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

ACADEMIC YEAR : 2021-2022

## Certificate

This is to certify that **Mr. Ansari Samir mohd shahjad.**, worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**McDONALD'S**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

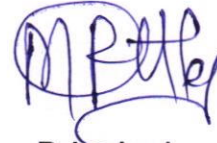
It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**

Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061.



# CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Andheri (West), Mumbai - 400 061.

**ACADEMIC YEAR : 2021-2022**

## Certificate

This is to certify that **Ms. MEGHA HASMUKH RATHOD** worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**IMPACT OF THE COVID 19 CRISIS ON CONSUMER BEHAVIOUR**". under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.


It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 29/03/2022



**Name of Project Guide**

Dr Babita Kanojia



**Principal**

Dr. Madhukar Gitte

**Principal**  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061